

AI Subject Line Swipe File

Welcome Series

- You're in! Let's get started.
- Heres your free gift (+ what to expect next)
- You wont believe what weve got lined up

Product Launch & Promo

- Just dropped: our newest [product]
- Early access: Be the first to [benefit]
- This deal expires in 3 hours

Newsletter Engagement

- What every [your audience] needs to know this week
- The AI hack I used to save 10 hours last month
- Youre gonna love this

Abandoned Cart

- Still thinking it over?
- We saved your cartjust in case
- Quick heads up: your items almost gone

Lead Magnet Follow-Up

- Did you get your free checklist?
- The smartest way to use your download
- Dont let your AI tools collect dust

AI Prompt Templates

- Write 3 curiosity-based subject lines for a flash sale with urgency.
- Generate welcome email subject lines for a mindfulness coach.
- Give me 5 subject lines for a B2B AI SaaS newsletter.
- Write abandoned cart subject lines with playful tone.
- Subject lines for a founders personal monthly roundup.